



Dear Studio Family,

We hope that you are looking forward to Spring Stars - A Virtual Experience! Spring Stars is a dance company that is committed to bringing dancers together for a greater good. In 2021, our mission means even more!

We are super excited to have figured out a way to provide the dance community with a positive experience!!! Like you, last year at this time left us disappointed and uncertain. Your faith and support of Spring Stars, your studio directors, teachers and fellow teammates have motivated us to persevere in providing the best virtual experience for everyone!

We have always done what we can to bring the dance community together to support and provide hope to those members of our communities who are receiving treatment for cancer. Even in these uncertain times, it remains our goal to make a donation to support research and treatment.... ***We know a little can mean a lot!***

Starting Tuesday, April 13th through to Sunday, April 18th, performers representing 23 studios from around Saskatchewan will be taking our 'virtual stage' to "Dance for a brighter tomorrow".

With your support, we are in our 8th year... (again! 😊) of raising funds and awareness for cancer research and treatment in Saskatchewan, while also awarding performers with various types of scholarships and awards.

This year, more than ever, we cannot do this without you!

We are happy to give the live-streaming of the recorded performances to you for free! And while we have prepared to the best of our ability, we anticipate there may be glitches along the way. We thank you in advance for your patience and understanding as this transition to virtual is new for most everyone involved in making this "Live" experience possible!

Choc'laCure, Saskatchewan Ovarian Cancer Survivors & Ovarian Cancer Canada

In past years, through audience ticket and program sales, we were able to make donations to these charities. This year, through your kind support, a portion of the proceeds from the purchase of the programs and from the sales of our exclusive line of Spring Stars merchandise, we will again have the opportunity to donate to these charities that remain close to our hearts.

Thank you in advance for your support to help ensure Spring Stars' has a bright future... We hope to return to provide your performers with the opportunity to take the stage again in 2022... in whatever way we can!

What "Going Virtual" means...

Your performers and teaching teams have been working hard to stay healthy and safe. All recordings were completed in the safest way possible, while following the guidelines that were in place at the time of recording.

We allowed studios to take whatever approach required to ensure their performers could safely be a part of this positive memory-making experience. Some recordings have been edited. While uploading the recordings, studios classified their entries as standard or concept videos.

Please be aware that routines have been recorded in various venues from studios, to halls, gyms, theatres, etc. Adjudicators have been advised that it is the dance that counts; not the costuming, the venue or the quality of the recordings.

Like you, your students, teachers, directors and studios, we too have been riding the waves of new technology. We have learned about pixels, terabytes, software, cloud storage, video meeting and video streaming technologies, html, subscriptions, websites, etc. We have done our best to translate your previous experience of our in-person events to the virtual realm. While we have prepared to the best of our ability, we anticipate there may be glitches along the way. We thank you in advance for your patience and understanding as this transition to virtual is new for most everyone involved in making this live-stream experience possible!



Please stay positive and be happy for one another. We should be most grateful that we are able to dance and be a part of a great memory-making experience in some way while surviving a pandemic!

Watching the virtual performances

You will be able to view the performances as they are streamed during the virtual experience on www.SpringStars.ca for free as per the detailed schedule provided in our programs. The programs will be available for purchase in the store on our website. If you miss viewing the performances as they are streamed, the individual sessions and the full day will be made available on pay-per-view via our website once the session or day is complete.

Spring Stars Merchandise

New this year, you will have the opportunity to purchase limited edition Spring Stars merchandise via the store located on our website.

Structure of the virtual performances and critiques

Spring Stars remains committed to bringing studios and performers together for a fun and feel-good dance experience that is rewarding on many levels. We promote positive sportsmanship and encourage all performers and families to cheer for everyone.

We have an amazing panel of judges that will be critiquing routines, deciding standings and providing wonderful feedback. Adjudication will follow each category. Following the adjudication, each performer will be acknowledged with their medal standing.

Scholarships & Dance Awards

Scholarship winners will be announced via the [elev8.dance](https://www.elev8.dance) app, our social media channels and our website as they are awarded throughout the live-stream experience week.

We have partnered with [elev8.dance](https://www.elev8.dance) to provide performers the [elev8.dance](https://www.elev8.dance) App - a feature of the [elev8.dance](https://www.elev8.dance) software that studio directors used to enter and submit their video recordings to Spring Stars. As the App is new, every student who has been registered to perform in Spring Stars will receive exclusive access to and use of the app. It will be through the [elev8.dance](https://www.elev8.dance) App that your performer will be able to see their schedule. For our youngest dancers and those who may not yet have a phone, parents may login on their behalf. As the experience is live-streamed, the medal standings received will be added to the app, as well as the images of the certificates for the scholarships and awards won!

Spring Stars' Encore - A Constellation Celebration!

*We are excited to announce Encore - A Constellation Celebration awards show that will premiere on our SpringStars.ca website on **Saturday, April 24th at 7pm, featuring the top performances and overall award recipients.** Tickets for the awards show will be available on our website!*

Thank You!

We love seeing how resilient you, your performers and your studios are! With determination, perseverance, the right attitude of gratitude and great sportsmanship, there is always possibility!

We hope you enjoy the week, as we come together as a dance community, in support of each other for a positive experience!

*Sincerely,
Spring Stars - "Dance For A Brighter Tomorrow"*